



Kristen Spector

Graphic Designer

Contact

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SUMMARY

I'm Kristen, born designer, lover of print, craftaholic, and extreme re-purposer. Oh, yeah, and I'm a self-made amateur foodie in my spare time.

I'm a passionate, highly trained, award winning artist who has expertise in graphic design, typography, package design and paper engineering. I pride myself on not being intimidated to take on anything new. I learn quickly and work well independently. I'm obsessed with details and won't quit until I get things just right. My standards are high so I only present clients with exceptional work. I've tried just about everything artsy and especially love jewelry making, photography, painting, textiles, and pottery. I'm proud of my ability to take new ideas to the concept level and on to the finished product.

I have experience in several facets of graphic design that includes full service art and production services. I've worked as a member of artistic teams creating print solutions that utilize three-dimension, interaction and movement. I was also an integral member of a team that designed high impact campaigns and through these varied design experiences have become highly trained in concepting, design, brand development, paper engineering, pre-press, animation and photography. In addition, I have extensive experience working at a direct response marketing company that allows clients to upload and create their own marketing collateral. My responsibilities have included work with marketing, animation and web maintenance.

EXPERIENCE

Owner + Designer at Kristen Spector Design

September 2012 - Present
graphic design + brand development / logo design /

Paper Pilot, Creative at Red Paper Plane

September 2012 - Present
graphic design + brand development / pre-press / animation / HTML + web maintenance /

Freelance Graphic Designer at Structural Graphics

September 2012 - Present
graphic design / pre-press / animation /

Heavy Lifter, Creative at The Lift Factor

January 2012 - September 2012
graphic design + brand development / paper engineering / pre-press / animation / photography /

Graphic Designer at Structural Graphics

May 2007 - September 2012
graphic design + brand development / paper engineering / pre-press / animation / photography /

Computer Graphics Teacher at Tracy Art Center

January 2009 - January 2012
instruction in Adobe CS3 to creative professionals / private instruction for professionals with specific design goals /

Production Intern at Structural Graphics

May 2007 - May 2008
structural design of three-dimensional print media + packaging / layout of artist + printer die templates in AutoCAD / graphic design + comp assembly /

EDUCATION



Paier College of Art Inc
BFA, Graphic Design
2005 - 2008



Fordham University
Interior Design
2003 - 2004

SKILLS + EXPERTISE

Computer

Adobe InDesign	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Photoshop	●●●●●●●●
Adobe Dreamweaver	●●●●●●●●
Cinema 4D	●●●●●●●●
AutoCAD	●●●●●●●●
HTML + CSS	●●●●●●●●
Mac Platform	●●●●●●●●
PC Platform	●●●●●●●●

Skills

Art Direction
Branding & Identity
Creative Strategy
Layout
Typography
Packaging
Direct Mail
Pre-press
Web Design

HONORS AND AWARDS



16th Annual Communicator Awards, 2010
"Tell us Where it Hurts" Self-promotional Mailer
Award of Excellence
Category: Marketing/Promotion - Direct Mail



2011 Gold Ink Awards
Experian Flat-Cube Mailer
Pewter Award
Category: Direct Mail



Design Contest Winner, 2014
Lefty's (The Left-handed Store)
Left-handed Notebook Cover Design Contest

COMMUNITY SERVICE



pARTners in Art Mentoring Program
2008-2009
mentor / designer for self-promotional advertising /

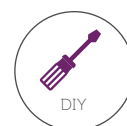


Raise the Roof (sponsors Habitat for Humanity projects)
2008-2011
logo design / graphic design for local events /

INTERESTS



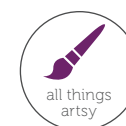
cooking
paleo



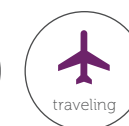
DIY



taking
photos



all things
artsy



traveling